

SENIOR VISUALISATION ARTIST

JOB DESCRIPTION

Full time (Monday-Friday)

Starting ASAP

At Cityscape Digital, here's what we believe it means to be a Senior Visualisation Artist, in a nutshell:

"A senior artist is a leader. A highly skilled artist, craftsman and communicator who creates the most beautiful and creative images, satisfying the commercial objectives of the client, and implemented with a strong emphasis on all aspects of studio efficiency.

Our senior artists set the standard for the studio creatively, and lead the way in implementing technological and workflow innovation. They head up the most challenging projects independently with artist teams. They work in collaboration with our project managers to build strong client and design team relationships, and to win new business. They recognise the importance of getting the commercial-creative balance right. They propose solutions and sell their creative vision for the project".

We are looking for a 3DS Max lighting and post-production artist with a passion for creating beautiful, bold visual compositions. We are interested in you if you have a phenomenal portfolio - and a history of leading large-scale projects. We expect our artists to make things beyond the world of architectural visualisation; your portfolio should include evidence of your broader artistic interests. A deep and proven understanding of the fundamentals of image-making is absolutely essential. A thorough knowledge of your chosen 3D software is a given, as is a love for pushing its limits and discovering new features and innovative methods. Strong post-production is very important.

ROLES AND RESPONSIBILITIES

Roles and responsibilities include but are not limited to...

GENERAL

- Highly developed skills in modelling, texturing, lighting, rendering and post-production of visuals
- Producing large scale projects; planning and marketing visuals, leading a team as well as working independently; working with or without a Project Manager
- Mentor other staff, both creatively and technically; we believe in people training people
- Adopts a leadership position in the studio; others will look to you for advice and guidance

WORKFLOW AND TECHNICAL

- All artists responsible for contribution to assets library; harvesting sets, models and materials in the process of delivering live jobs
- Devising and implementing new workflows and processes; contributing to the continuous evolution of the studio
- Adhering to server structure and naming conventions, as well as 3D and PSD structures
- Ensuring work is done in the right way in softwares; set the bar on this for more junior staff Seeking to standardise and automate tasks where possible; freeing up time for creative growth

CREATIVE

- Produces excellent visuals; sets the creative standard for the studio
- Look for own creative inspiration and build this into workflow, making bold creative choices and seeing them through
- Lead team critiques and seek critique of own work from peers
- Have an informed interest in architecture; strong design awareness and taste Lead development and innovation within the studio

PROJECT AND CLIENT MANAGEMENT

- Assist Project Managers with estimating timescales and quoting projects
- Working efficiently and effectively at all times; exceed project targets
- Be able to demonstrate highly developed communication skills
- Be an advocate for the company's established workflow philosophy "The Way", making recommendations where appropriate and training more junior staff in the process
- Develops relationships with clients, architects and external parties; will be required to run meetings, resolve conflict
- Ensure best-practice communication protocols are followed, our approach is; face-to-face, phone, email
- Responsible for full appraisal of all project information before commencing on a project; assess holes and errors, identify and flag these
- Expected to attend client meetings fully prepared and engage with parties in attendance

REQUIRED EXPERIENCE

- 4-5 years experience as an architectural visualiser
- All round visualisation skills; 3DS Max, Vray and Corona required software, with excellent knowledge of Photoshop, UE4 experience is considered a bonus

ESSENTIAL SKILLS

- High standard of personal efficiency in 3D and post-production
- Proactivity and risk-taking actively encouraged; make good judgements and act on them
- Good verbal and written communication skills; able to interact with other staff and external parties
- Experience leading a team
- Excellent attention to detail
- Good time management skills
- Strong presentation skills necessary
- Photography and drawing/sketching skills

CITYSCAPE DIGITAL

We solve problems. As visual communicators, 3D consultants, innovators and creative thinkers we add value across the full lifespan of our clients projects.

We love the ambitious, the fast thinkers and the risk takers. We believe in new technology-led innovation.

We see technology enabling ideas and approaches that were not previously imaginable.

We believe in the power of communication to build desire and influence thinking.

We believe in radical beauty.

We offer full creative direction and strategic advice to help our clients define their market position, brand voice and sales process. We are world-leading in the deployment of new technology to secure premium sales and letting. We



have a proud record of bid winning. As creative thinkers we welcome the unusual problems, unclimbed mountains and frightening deadlines.

We believe the best creative work is collaborative and daring. We believe in excellence, purpose, and beauty.

BENEFITS

- Happy hour from 5pm on a Friday Private
- Health cover after 1 year of employment
- 20 days annual leave, increasing to 23 after
- 5 years service Pension scheme
- Fruit, snacks, tea and coffee provided
- Big summer and Christmas parties, as well as monthly group nights out
- Dinner provided when working late to meet deadlines
- Travel card loans after successful probation

HOW TO APPLY

Applicants with strong portfolios of visual work will be shortlisted for interview. If you are interested please send a pdf portfolio and CV to recruitment@cityscapedigital.co.uk with the email subject **“Senior Visualisation Artist 2020”**.

We are also happy to receive links to your best and most appropriate work, but if there is no pdf portfolio attached to your email **we will not review your application.**

