

ART DIRECTOR

JOB DESCRIPTION

Full time (Monday-Friday)
Old Street, London

At Cityscape Digital, purpose and beauty shape visual excellence, creatively and commercially. Our Art Directors drive the visual vision and ambition of the studio internally, shaping feeling, influencing thinking and driving value of all our clients externally.

We are looking for someone with the highest visual standards, who can identify and shape the challenges faced by our client teams, and provide them with an exemplary creative solution, whether it is CGI or game engine led, and who can lead a team of talented artists to author great project vision. This role would suit a senior artist looking to step up into an Art Direction role, or someone who has experience and is looking for a new, dynamic environment to challenge them.

ROLES AND RESPONSIBILITIES

Roles and responsibilities include but are not limited to...

CREATIVE LEADERSHIP

- Be the creative lead in any situation, author and underwrite the ambition and vision of the project
- Attend project briefing sessions, interpreting briefs from the client and shape this into a wider proposal
- Understand the needs and obstacles faced by clients, in order to propose effective and ambitious solutions.
- Respond to new business opportunities alongside Account Directors and Project Managers
- Oversee the end to end production, taking ideas and concepts through to final presentation material
- Ensure all creative output meets the highest level of excellence both internally and externally
- Oversee a full suite of products, from CGI to Real Time and photography projects

TEAM + PROJECT LEADERSHIP

- Lead and shape the vision and ambition of the studio alongside the Creative Director and team of Art Directors
- Effectively critique work and guide a team to achieve desired creative output
- Create opportunity and provide guidance to the creative team
- Work collaboratively alongside the Resource Manager to assign and resource projects in the team, ensuring the right people are booked on the right projects
- Manage day-to-day teams on projects, working on one main project and overseeing multiple smaller projects
- Work on a mixture of production and direction, with the ratio depending on project demands
- Mentoring oversight on new artists that come into the studio, sharing the load of performance reviews and recruitment with other Art Directors
- Ensure that all projects stay on track financially and creatively
- Ensuring the highest levels of project control, articulating way of working at the beginning of a project to the wider client team and effectively maintaining this throughout the project



REQUIRED EXPERIENCE

- Experience within a creative industry leading projects - internally and externally
- Experience pitching and presenting
- Experience within the field of architectural visualisation is desired - but not critical - we are willing to see candidates outside of this field, however, they must be willing to adapt to a visualisation workflow

ESSENTIAL SKILLS

- Strong level of visual critique
- Team Leadership
- Strong verbal and written communication skills
- Exceptional idea generation
- Strong negotiation and client engagement skills
- Excellent organisational skills

CITYSCAPE DIGITAL

We solve problems. As visual communicators, 3D consultants, innovators and creative thinkers we add value across the full lifespan of our clients projects.

We love the ambitious, the fast thinkers and the risk takers. We believe in new technology-led innovation.

We see technology enabling ideas and approaches that were not previously imaginable.

We believe in the power of communication to build desire and influence thinking.

We believe in radical beauty.

We offer full creative direction and strategic advice to help our clients define their market position, brand voice and sales process. We are world-leading in the deployment of new technology to secure premium sales and letting. We have a proud record of bid winning. As creative thinkers we welcome the unusual problems, unclimbed mountains and frightening deadlines.

We believe the best creative work is collaborative and daring. We believe in excellence, purpose, and beauty.

BENEFITS

- Happy hour from 5pm on a Friday
- Private health cover after 1 year of employment
- 20 days annual leave, increasing to 23 after 5 years service
- Pension scheme
- Fruit, snacks, tea and coffee provided Big summer and Christmas parties, as well as monthly group nights out
- Dinner provided when working late to meet deadlines
- Travel card loans after successful probation

HOW TO APPLY

If you are interested please send a PDF CV and introductory email to recruitment@cityscapedigital.co.uk with the email subject "**Art Director 2020**". We will not be reviewing any applications sent through without a portfolio.

